Be Better.

Feel Better

Live Better.

MISSION STATEMENT

However you identify, we see you, we hear you, and we know that you want to Live Better. Feel Better. Be Better. That's why at Intrigue, we consult the world's leading experts in lifestyle to deliver the content that helps our readers transform into their best selves. Whether we're discussing How to Get Rid of Stubborn Acne for Good or This is The Coolest Cocktail to Sip This Month, we value accuracy and accountability and embrace authenticity, diversity, and independence.

REACH

SOURCE: 2022 GOOGLE ANALYTICS

1.46 M

TOTAL IMPRESSIONS

IK

AVERAGE MONTHLY VISITORS

1,085

DIGITAL FOLLOWING

235

COUNTRIES

WWW.INTRIGUEMAG.COM

2023 EDITORIAL CALENDAR

JANUARY

Sex Ed 101

Every tip, trick, and myth to keep your sex life fun, honest, and safe.

FEBRUARY

Self-Love is Love

The self-care round-ups, listicles, and reviews you need to make sure you're putting the most important person in your life first: yourself.

MARCH

Routine Madness

How to eat healthy, workout regularly and conquer life, plus the secret to finally getting a good night's rest.

APRIL

Sustainable Living

Ways to keep the planet in mind no matter your routine, from sustainable sexual wellness to eco-responsible drinking habits.

MAY

Healthy Skin, Healthy You

The secret to keeping your skin clear, protected, and hydrated this upcoming summer season.

JUNE

BBOS & Brews

The tools, recipes, and everything else you need to achieve rock star status, whether you're the one crashing the party or throwing it.

JULY

Red, White, & Ba

From how to get busy on a boat—
the right way (because yes, there's
a right way) to the *perfect*
summer spreads to lick off bae's
chest, welcome to your guide of
sizzling summer fun.

AUGUST

Drenched in Love

Cult favorites for skin, sun, and nightly fun. The go-to products you'll need to keep moisturized, bronzed, and lubed up.

SEPTEMBER

Savor the Flavor

Here, we'll teach you how to savor summer *and * simultaneously transition into the fall with the perfect in-between drink recipes, bonfire snacks, and get-togethers.

OCTOBER

Ghostly Hauntings

From frightening exes to hellish good times, we're unpacking relationships — good and bad — to pave the way for the future of lust and love.

NOVEMBER

Berry, Merry,& Hairy Traditions

Whether it be No Shave November or cranberry sauce at Thanksgiving, we're honoring the traditions that trend most this time

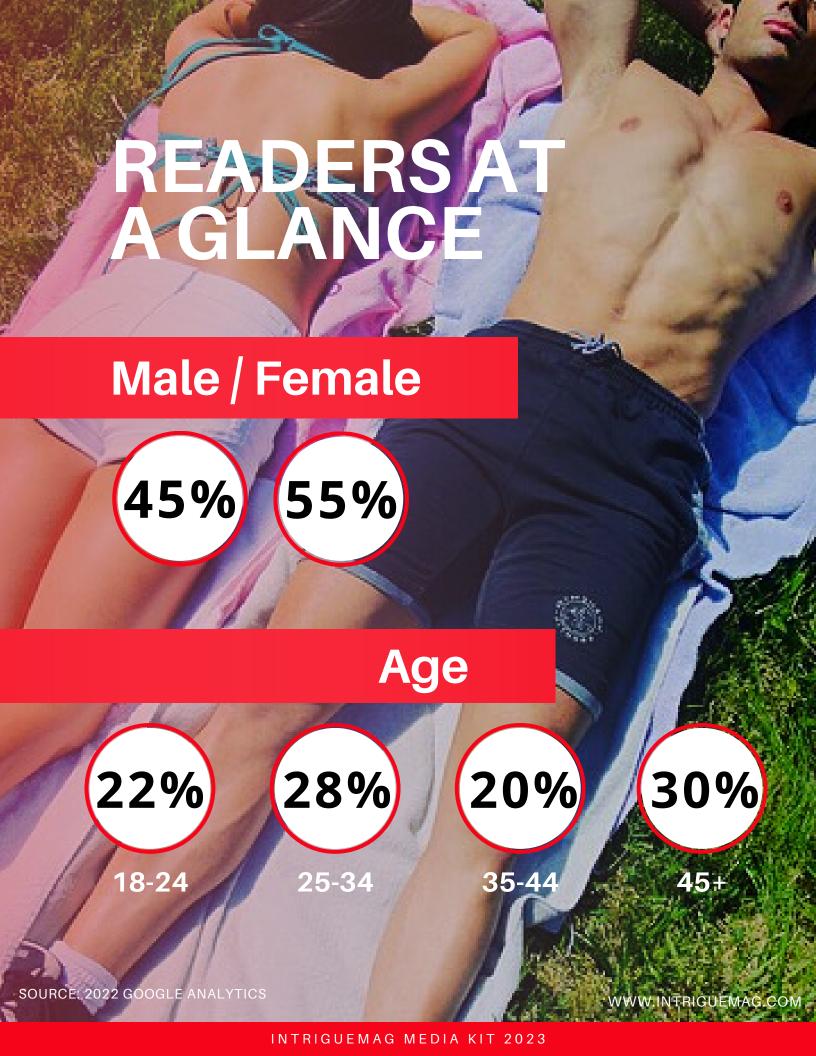
of year.

DECEMBER

Unforgiving & Unforgettable

Intrigue's favorites of 2023 to celebrate the year's end + all the wondrous ways to kick off the new year.

WWW.INTRIGUEMAG.COM



ADVERTISE WITH US

Your brand's story
+
our team's creative approach.

Reach a larger audience

Gain more clients

Rank higher in authority

Tell your brand's story

CONTACT:

ADVERTISING@INTRIGUEMAG.COM

WWW.INTRIGUEMAG.COM